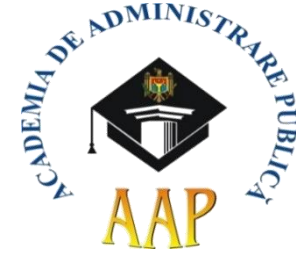


Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)



Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL AWARENESS DAY ON LIBRARIES IN MOLDOVA 2017

Bălți group project : Elena Harconita, Aculina Mihaluta, Valentina Topalo

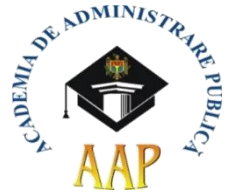
NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

EVENT MOTTO:

YOUR LIBRARY-
YOUR PROGRESS





NATIONAL AWARENESS DAY ON LIBRARIES



- Under the auspices of Erasmus + International Project LNSS „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries”, the National Awareness Day about the activities of libraries was held for the first time. The National Awareness Day is designed to raise public awareness of the library's potential for lifelong learning, and to build a positive perception of libraries. This year, Librarian's Day has been synchronized with National Awareness Day on Libraries.
- The event was widely covered in radio, website, social media and newspapers and gained public resonance.
- In future we plan to follow such annual events not only in the capital of Moldova, but also with the active involvement of regional and district libraries of our country.



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

OBJECTIVES

- To promote library services for Lifelong Learning in education and society involving the participation primary, secondary and higher educational institutions on an agreed day
- Increasing awareness within Universities, National and Public Libraries, high schools, colleges, vocational schools, Associate Partners, Student Unions, Teacher Unions
- Increasing participation of Government Representatives, Ministry of Education, Ministry of Culture
- Increasing awareness of Civil Society



TARGET GROUPS

- Students, professors, high schools pupils, teachers, people with special needs

PARTNERS:

Ministry of Education, Ministry of Culture, Library Association of Moldova, Librarian League, Embassies, International Organizations: UN, EU, NATO Centre, USAID, Institute of Informational Society, Romanian Cultural Institute, AGEPI (Agency of Intellectual Property), Writers Union, Editors Union



Period: 23rd April to 5th of May 2017

Notă: Obiectivele prezentate mai sus nu au putut fi realizate doar printr-o activitate de o zi. Activitățile planificate acoperă perioada din anii (din aprilie-mai 2017 până în aprilie-mai 2018). **Note: The objectives presented above could not be accomplished only by one day activity. The activities planned cover the period of years (from April-May 2017 to April-May 2018).**

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

Activities implemented / outputs achieved

- In Bălți (On 23 of April - 3 May)
- **INAUGURATION CONFERENCE (USARB Scientific Library)**
- **International Scientific - Practical Conference „Educational Management” (Faculty of Educational Sciences, Psychology and Arts)**
- **The Literary Gala Characters (Cosplay) (Book Club of SL USARB)**
- **Printed Book vs. E-book public debates in Romanian Information Center (SL USARB, Faculty of Letters)**
- **A Flash Mob „Library, Book, Science”, USARB Campus**
- **Seminar of Young Researchers in Northern Moldova with target group representatives (SL USARB, Faculty of Letters)**
- **Invitation to reading. Botosani - Ipotești, Romania (SL USARB, Faculty of Letters)**
- **Student Reading 2017 in UN / EU Documentation Center (SL USARB, Faculty of Educational Sciences, Psychology and Arts)**
- **Open air event: Inauguration of the Library at Chernobyl Echo Foundation (presentation of pilot projects by the involved universities, concert with performance of disabled children) Chișinău**
- **Librarian's Day festive event in Government House, Chisinau**
- **The closing meeting (SL USARB, Rectorship)**



23 aprilie Ziua Bibliotecarului în R.Moldova



DECRET Nr. 189
din 08.02.2010



Co-funded by the
Erasmus+ Programme
of the European Union

pentru modificarea Decretului Președintelui Republicii
Moldova nr. 1774-II din 21 noiembrie 2000

Publicat : 12.02.2010 în Monitorul Oficial Nr. 23-24 art Nr : 37

Președintele Republicii Moldova d e c r e t e a z ă:

Articol unic. – În Decretul Președintelui Republicii Moldova nr. 1774-II din 21 noiembrie 2000 privind instituirea sărbătorii profesionale – Ziua Bibliotecarului, textul „la 5 octombrie” se substituie prin textul „la 23 aprilie”.



PREȘEDINTELE INTERIMAR
AL REPUBLICII MOLDOVA

Mihai GHIMPU

http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/bibliotecar.pdf

Nr. 189-V. Chișinău, 8 februarie 2010.

<http://lex.justice.md/md/333642/>



Angel TÎLVĂR,
Ministrul delegat pentru Relațiile
cu românii de peste hotare
Românii de pretutindeni

„Am cunoscut oameni dedicați românismului și păstrării identității!
„Am văzut una dintre bibliotecile care mi-au plăcut mult,
o bibliotecă plină de viață, o bibliotecă ce mi-a confirmat proverbul
„Omul sfințește locul”, o bibliotecă condusă de o persoană
foarte inimoasă, care a reușit să facă din această instituție un loc
în care oamenii să se întâlnească, să se informeze, să schimbe idei,
să aibă acces și să se documenteze pe toate problemele care țin
de preocupările pe care cei ce doresc să învețe le au în această
periodă”

Jurnal Românesc, www.jurnalromanesc.ro



Hermina ANGHELESCU,
Dr. conferențiar la Facultatea
de Biblioteconomie și Știința
Informării de la Wayne State
University, SUA

„Revenind la Bălți după un deceniu,
regăsim Biblioteca Universității modernizată,
oferind servicii noi de secolul XXI.
Cu mări de succes pe viitor”

Cartea Opinii și sugestii



30 de ani
de la
inaugurarea
noului
edificiu

1986, 1 septembrie

1986, 1 septembrie -
deschiderea noului edificiu „CASA ALBĂ”,
construit conform unui proiect individual, avându-i printre autori
pe arhitecții A. L. ZOLOTUHIN, P. TEAJCO, T. DIMA,
tehnolog - Faina TLEHUCI, directorul Bibliotecii.
Prezentat la concursul republican pentru cea mai reușită
construcție arhitecturală, proiectul este distins în anul 1989
cu Diploma Uniunii Arhitecților din Moldova.



[http://tinread.usarb.md:
8888/tinread/fulltext/ex
po_tem3/biblioteca.pdf](http://tinread.usarb.md:8888/tinread/fulltext/expo_tem3/biblioteca.pdf)

BȘ USARB
Biblioteca Științifică a Universității de Stat „Alec Russo” din Bălți

ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

23 aprilie

ZIUA BIBLIOTECARULUI
ÎN REPUBLICA MOLDOVA

BIBLIOLOGI NOTORII AI REPUBLICII MOLDOVA

ION MADAN (1935 – 2008)

Bibliolog și bibliograf de forță.



A absolvit Facultatea de Istorie și Filologie a
Universității de Stat din Moldova (1958), doctor în
istorie (1974).

1970 - redactor-șef al Colegiului de redacție pentru
repertoriul din cadrul Ministerului Culturii al Moldovei, iar
din septembrie 1970 – director adjunct pentru știință la
Biblioteca Națională.

ALEXE RĂU (1953– 2015)

Este autor
participant
internațional



Bibliolog, poet, eseist, filosof al culturii. Începând cu
1976 se încadrează în structurile Bibliotecii
Naționale. Va suplini mai multe funcții și va urca mai
multe trepte ierarhice atât în cadrul Bibliotecii
Naționale, cât și în cel al Ministerului Culturii, în
1992 fiind numit în funcția de director general al
Bibliotecii Naționale.

Alexe Rău este fondatorul și redactorul-șef
al primei reviste de specialitate din Republica
Moldova - „Magazin Bibliologic”, a fost protagonistul
rubricii *Univers filosofic* din emisiunea Cultura azi la
TV Moldova1, autorul proiectului de anvergură în
biblioteconomia Moldovei: SIBIMOL.

Alexe Rău a fost decorată cu Ordinul Republicii, în semn de „înaltă
apreciere a meritelor deosebite în dezvoltarea Sistemului Național de
biblioteci și pentru contribuție la salvagardarea patrimoniului național
documentar”.

<http://tinread.usarb.md:8888/tinread/fulltext/bs/bibliologi.pdf>



Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

Exhibitions promotion



http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_rare.pdf



http://tinread.usarb.md:8888/tinread/fulltext/bs/valori_bibl.pdf

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

LIBRARY NATIONAL AWARENESS WEEK INAUGURATION CONFERENCE,
April 26, 2017



The main topics covered : Librarian's Day in Moldova and the National
Awareness Day on Libraries



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

A Flash Mob on April the 27th, 2017

The 10 minutes of Flash Mob „Library, Book, Science”
was a combination of voice, music, and sound effects.



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

The International Scientific - Practical Conference „Educational Management”,
April 27, 2017

- Angela HĂBĂȘESCU, senior librarian of the Scientific Library participated with a paper: ***Innovative Management - Challenge for Education Sciences. A Flashmob „Come under the umbrella of education”*** with student participation occurred all over the academic campus during the conference.



<https://www.facebook.com/search/top/?init=quick&q=flash%20mob%20vino%20sub%20umbrela%20educatiei&tas=0.21872385304250064>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

The Literary Gala Characters (Cosplay), April 27

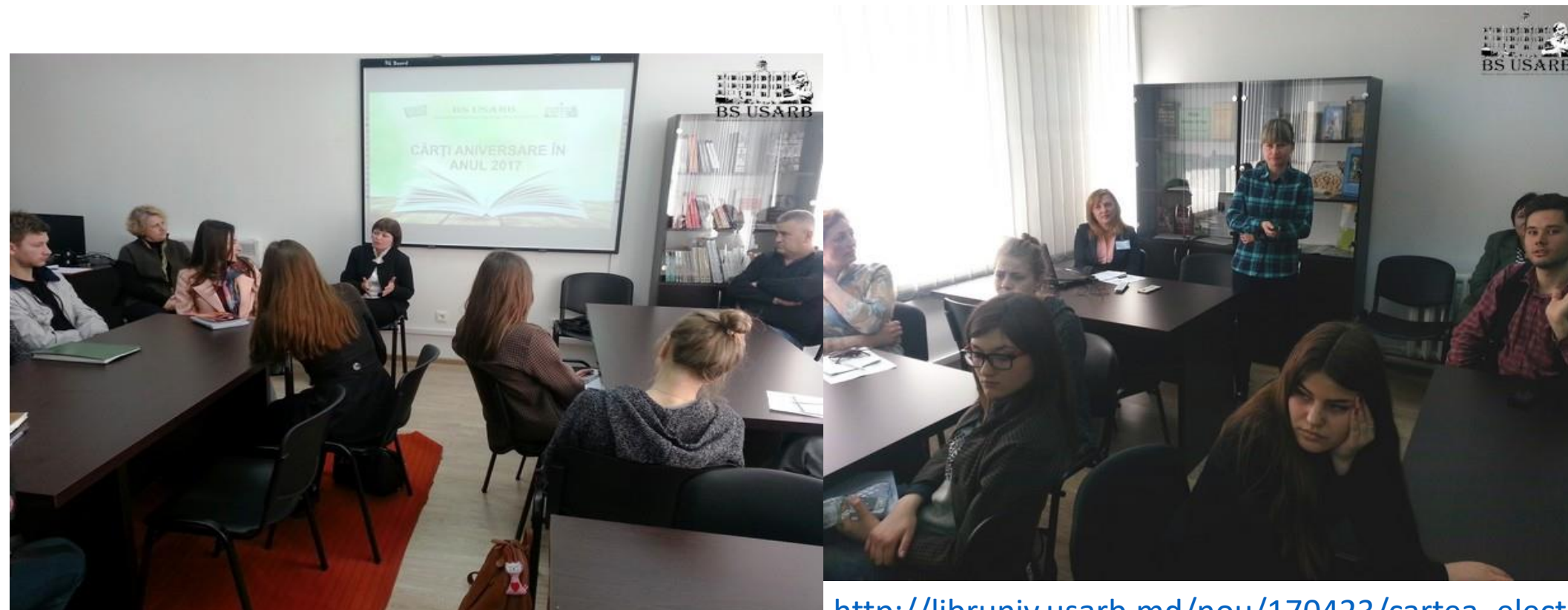


NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

Printed Book vs. E-book public debates on April 27, 2017



http://libruniv.usarb.md/nou/170423/cartea_electronica.pdf

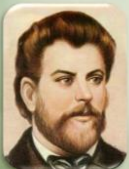
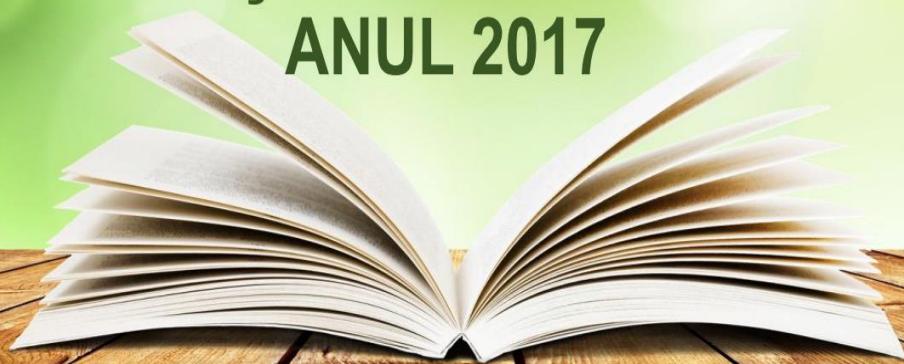


BS USARB

Biblioteca Științifică a Universității de Stat „Alecu Russo” din Bălți



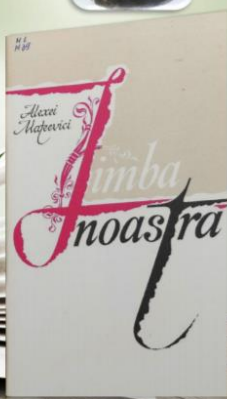
CĂRȚI ANIVERSARE ÎN ANUL 2017



„Fata babei și fata moșneagului”, „Povestea lui Harap Alb” (1877) de **Ion Creangă**, 140 de ani de la publicare



„Limba noastră” (1917) de **Alexei Mateevici**, 100 de ani de la publicare



„Isprăvile lui Guguță” (1962) de **Spiridon Vanghelii**, 55 de ani de la publicare



„Poezii de seama voastră” (1967) de **Grigore Vieru**, 50 de ani de la publicare



„Бедная Лиза” (1792) **Николая Карамзина**, 225 лет со времени выхода повести



„Povești” (1697) de **Charles Perrault**, 320 de ani de la apariție



Co-funded by the Erasmus+ Programme of the European Union



http://tinread.usarb.md:8888/tinread/fulltext/bs/carti_aniv.pdf

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

On 27th of April 2017 Corneliu DRUGA, the European expert in the frame of ERASMUS+ Capacity Building in the Field of Higher education project, professor at Brasov Transilvania University, Romania and Rodica Sobieschi-Camerzan, Director of Scientific Library of the Academy of Public Administration in Chisinau visited the Scientific Library



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

April 28, 2017. Seminar of Young Researchers in Northern Moldova
„MY STORY LIVES HERE” organized by the Department of Slavic Languages of the
Faculty of Philology.



The exhibition „MY STORY LIVES HERE” were organized and presented by Gherda Palii, the librarian. Within seminar she reported about National Awareness Day on Libraries/Librarian's Day in Moldova.



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

April 28, 2017. Invitation to reading. Botosani-Ipotești, România

- On the 28th of April, 2017, during the National Library Awareness Week dedicated to the Librarian's Day in the Republic of Moldova and to the National Library Week in Romania, Dr. Ala Sainenco, PHD, Director of the Ipotești Memorial and „Mihai Eminescu” National Center for Studies presented the Ipotești Documentary Fund and „Mihai Eminescu” County Library in the Romanian Information Center of SL USARB .



NATIONAL AWARENESS DAY ON LIBRARIES

Student Reading 2017 , April 28, 2017



Co-funded by the
Erasmus+ Programme
of the European Union

Student Reading 2017 gathered more than 30 presenters.

The students presented the books they have read :

Tîbuleac Tatiana: *Mother had green eyes* - presentation by Glavan Ana

Jim Rohn: *The Seasons of Life* - presentation by Cojocari Natalia

Matia Cristina Tudose: *I'm a woman* -presentation by Istrati Cristina

**Aleksandr Duma: *La Dame aux Camélias (the Lady of the Camellias'/ Camille)* -
presentation by Vlada Ciubuc**

Students have shown that reading books is very important in their lives.



Librarian's Day and NATIONAL AWARENESS DAY ON LIBRARIES in Moldova, May, 3rd, 2017



Co-funded by the Erasmus+ Programme of the European Union

- AGENDA
- Festive Event with the involvement of Government Authority
- Speakers: Mariana Harjevschi, President Association of Libraries in Moldova, Igor Șarov, Vice Ministry of Culture, Ecaterina Zasmenco, representative of Ministry of Education, Elena Pintilei, director National Library of Moldova, Novateca Program etc.
- Presentations:
- Association of Libraries in Moldova invites, be involved! DR. Mariana Harjevschi
- Public libraries bring innovation, Elena Pintilei Director National Library of Moldova, Aliona Manciu Vice-President Association of Libraries of Moldova
- Presentation of the project and awareness day activities conducted in the universities (the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Balti State University and
- The paper: Education Libraries support Progress, Aculina Mihaluta, the Vice-President of the Association of Libraries in Moldova, SL USARB
- The National Contest results: The Best Librarian 2016, The Best Works in the Library and Information Science, 2016 was announced during the event
- The film „Library National Awareness Week” (April 27 - May 3, 2017) was screened during the event.



<http://www.mc.gov.md/ro/content/mai-multi-bibliotecari-din-tara-mentionati-cu-ocazia-zilei-profesionale>



Library Network Support Services



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

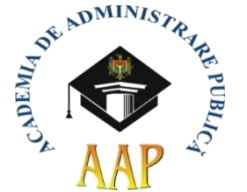
Librarian's Day and NATIONAL AWARENESS DAY ON LIBRARIES in Moldova, May, 3rd, 2017



Co-funded by the Erasmus+ Programme of the European Union

In the Government House hall were placed banners and posters about Project Erasmus + Capacity Building in the Field of Higher education (CBNE), „Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]” implemented by the Library of the Academy of Public Administration of the Republic of Moldova and the Scientific Library of Alecu Russo Balti State University

The festive event brought together 2000 participants, including heads of libraries, heads of district directorates (departments) of culture, librarians and representatives from all over the country, representatives of the Bill & Melinda Gates Foundation Mass-Media etc.



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

„Lithuanian in a Package” exhibit opened
at the USARB Scientific Library, May 4, 2017

<http://www.usarb.md/evenimente/articol/lituania-a-fost-adusa-la-universitatea-din-balti-in-zece-colete-postale/>



NATIONAL AWARENESS DAY ON LIBRARIES

Inauguration of the Library at Chernobyl Echo Foundation in Chişinău, May 5, 2017
Outdoor activity

The National Campaign „**DONATE A BOOK TO CHANGE A DESTINY**”, the Scientific Library donated 254 volumes from different fields of knowledge to **Chernobyl Echo/CRIS Foundation**, as an act of charity and support for people of all ages suffering from serious illnesses from the Chernobyl catastrophe 31 years ago.



<http://aap.gov.md/biblioteca/news/totalizarea-campaniei-na%C8%9Bionale-%E2%80%9Edoneaz%C4%83-o-carte-pentru-schimba-un-destin%E2%80%9D>

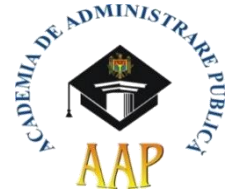


NATIONAL AWARENESS DAY ON LIBRARIES

The closing meeting on National Awareness Day on Libraries „Your Library - Your Progress” was held at the USARB Scientific Library on May 5, 2017.



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

The closing meeting on National Awareness Day on Libraries „Your Library - Your Progress” was held at the USARB Scientific Library on May 5, 2017.



The SL USARB librarians have received Diploma of Ministry of Culture and Ministry of Education



Five works of Balti University Library were Awarded with Diplomas at the National Contest „*The Best Works in the Field of Librarianship and Information Sciences*”.



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

The closing meeting on National Awareness Day on Libraries „Your Library -Your Progress” was held at the USARB Scientific Library on May 5, 2017.



Closing ceremony speakers: Ion GAGIM, Professor, Rector USARB, Elena HARCONIȚA, the director of the Scientific Library, Lia PASCARI, director of the *Ion Creangă* Republican Theoretical High School from Balti

The SL USARB librarians have received Diploma USARB, Diploma *Ion Creangă* Republican Theoretical High School of Balti

The winners of the National Contest: „*The Best Librarians of the year 2016*”.



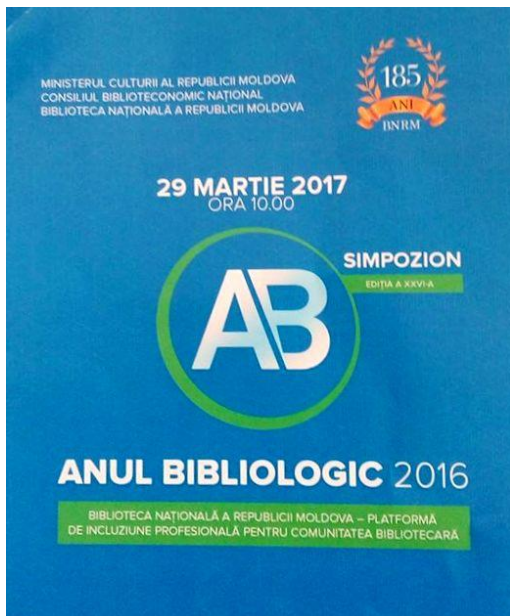
The SL USARB librarians have received Diploma USARB, Diploma Ion Creangă Republican Theoretical High School of Balti



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union



<https://www.facebook.com/ministerulculturii/photos/a.202802209828037.44783.123888997719359/1236649773109937/?type=3&theater>

BIBLIOLOGIC YEAR 2016



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union



Annual Symposia Investigatio Bibliotheca
Conference



Seminars, training



Librarian Training



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

"Erasmus + 30 Years Story" Participation of USARB Librarians



<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>
<https://www.facebook.com/erasmusplumoldova/photos/a.1496858677054901.1073741835.78003233>
<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus-intitulat-erasmus-o-poveste-de-30-de-ani---57772.html?fbrefresh=1495107457>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES

Print Advertising

PROMOTION

Digital Marketing



Co-funded by the
Erasmus+ Programme
of the European Union

Informational banners: *The banners was distributed in the hall and the visitors will have the possibility to get aware of the project, awareness day, information related to the library accessibility).*

Put up posters in academic community to promote the event at least a month in advance

Library provided all kinds of booklets, calendars and bookings with advertising Library National Awareness Day

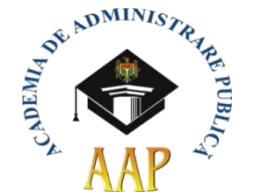
Flyers (with information about project) *(Sharing the flyers of the LNSS program within the libraries to increase the awareness about the project through the academic community and society).*

Dissemination of information by the Library magazines, Confluente bibliolice, Bibliouniversitas, newspaper, official newsletters and websites of partners, Articles publishing in various newspapers and magazines

Dissemination of information within International Scientific - Practical Conferences, Symposia, Bibliologic Year 2016, Seminars, training

Channels of communication to facilitate basic communication within University: *communication through notices, meetings, among others, media a d website/ canale de comunicare pentru a facilita comunicarea de bază în cadrul Universității*

- **Advertising the events on University and Library websites.** *(Including Program details of, when, where, and what the audience can expect, Information about accessibility and how to get to the venue)*
- **Video Clips on Youtube**
- **Social networks** *(sharing news of the event on Twitter, Facebook, Blogs, Instagram, Flickr)*
- **Sending emails about the event a month in advance, and then sending a reminder before the event, disseminated invitations through mailing lists etc.)**
- **Emailing local library, newspaper or other community venues to ask them to mention the event on their websites or social media channels**
- **Receiving any community mailings** *(asking if they can include a mention of Bălți Library event. These groups are often the most motivated and responsive groups to target. (The Librarians are part of other community groups)*
- **Involving the press** *(one way to increase audience size at our next event is by creating buzz around current events, post pictures and quotes, tagging authors and publishers)*
- **Local news channels** *(can really help build the excitement about the event in community area.*



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

PRINTED MATERIALS FOR USERS

Newspaper and website coverage

National Press Coverage

Confluente bibliologice

Bibliouniversitas

newspaper, official newsletters

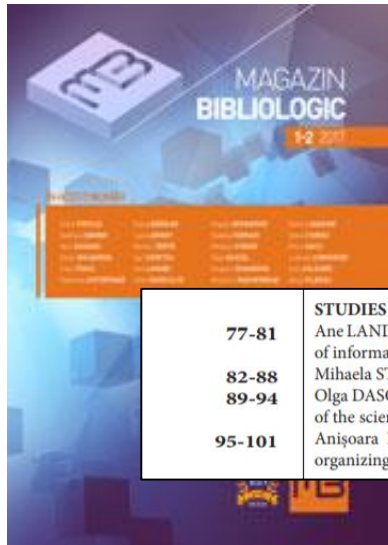
Articles publishing in various newspapers and magazines

E-mailing community 2 000

Informational banners

Posters

Flyers



77-81	STUDIES AND RESEARCHES Ane LANDØY, Silvia GHINCULOV, Angela REPANOVICI, Natalia CHERADI. Challenges of information culture at the university libraries of the Republic of Moldova
82-88	Mihaela STAVER. Electronic resources used in the process of user's information education of the scientific databases EBSCO and SpringerLink
89-94	Olga DASCĂL, Snejana ZADAINOVA. New information paradigms offered to distributors of the scientific databases EBSCO and SpringerLink
95-101	Anișoara NAGHERNEAC, Marina MAGHER, MENDELEY, an useful instrument for organizing bibliographical records

Raise Awareness of Libraries



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

Biblioteca Științifică a Universității de Stat 'Alecă Russo' din Bălți
<http://biblioteca.usarb.md>



PROIECTUL 'SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR'

CERTIFICAT
 Erasmus+
 a participa la English for Specific Purposes Training ERASMUS+ Capacity Building in the Field of Higher Education (CBHE) Project 561633
 4-5 Aprilie 2016,
 Bălți, Republica Moldova



Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-IP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)



Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

2017

<http://www.aap.gov.md/biblioteca/articole/library-network-support-services-lnss>

Biblioteca Științifică AAP

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICII DE SUPT PENTRU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

2018

<http://libruniv.usarb.md/nou/Erasmus/erasmus.html>

Biblioteca Științifică USARB

Co-funded by the Erasmus+ Programme of the European Union

<http://libruniv.usarb.md/nou/Erasmus/erasmus.html>

2018

March

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

Co-funded by the Erasmus+ Programme of the European Union
 Project number: 561633-EPP-F-2015-1-AM-EPPKA2-CBHE-JP (2015 - 2018 - 001 - 00F)

LIBRARY NETWORK SUPPORT SERVICES: MODERNISING LIBRARIES IN ARMENIA, MOLDOVA AND BELARUS THROUGH LIBRARY STAFF DEVELOPMENT AND REFORMING LIBRARIES (LNSS)

SERVICI DE SUPTURU REȚEAUA DE BIBLIOTECI: MODERNIZAREA BIBLIOTECILOR ÎN ARMENIA, MOLDOVA ȘI BELARUS PRIN DEZVOLTAREA PERSONALULUI BIBLIOTECAR ȘI REFORMAREA BIBLIOTECILOR (SSRB)

Biblioteca Științifică a Universității de Stat „Alec Russo” din Bălți
<http://libruniv.usarb.md>

<http://libruniv.usarb.md/nou/Erasmus/erasmus.html>

23 aprilie

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA

NAȚIONAL LIBRARY AWARENESS DAY

Library Network Support Services

YOUR LIBRARY - YOUR PROGRES

BIBLIOTECA TA - PROGRESUL TAU

23 aprilie

ZIUA BIBLIOTECARULUI ÎN REPUBLICA MOLDOVA

ZIUA NAȚIONALĂ DE SENSIBILIZARE PRIVIND BIBLIOTECILE

27 aprilie

Biblioteca ta - progresul tău



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES

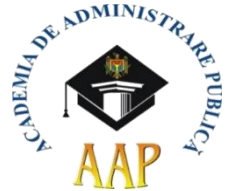


Co-funded by the
Erasmus+ Programme
of the European Union

Digital Marketing

University and Library websites
Video Clips on Youtube
Social Media
Involving the press
Local news channels
Emailing community

„DEKA PRESS ” <http://deca.md/> the national News Agency is the first reference for the rest of the national media-for broadcasting and digital media as well, which tend to incorporate the agency's perspectives onto their approach




Igor Șarov, Vice Ministry of Culture

<https://www.youtube.com/watch?v=jai5zfztBSk>

<http://idsi.md/en/hom>

BIBLIOLOGIC YEAR 2016

<https://www.youtube.com/watch?v=c16CbLw5cHQ>



The video player shows a woman with glasses sitting at a desk in a library, looking at a laptop. The background is filled with bookshelves. The video title is "SIMPOZION EDIȚIA A XXVI-A ANUL BIBLIOLOGIC 2016". The channel is "IDSI TV" with 142 subscribers. The video has 162 views.

YouTube / E3 Введите запрос

3:34:42 / 4:37:48

SIMPOZION EDIȚIA A XXVI-A ANUL BIBLIOLOGIC 2016

IDSI TV

Подписаться 142

162 просмотра



Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

[Scientific Library USARB. Library National Awareness Day 2017](https://www.youtube.com/watch?v=27w_9DhbW5k)

https://www.youtube.com/watch?v=27w_9DhbW5k



Scientific Library USARB. Library National Awareness Day 2017

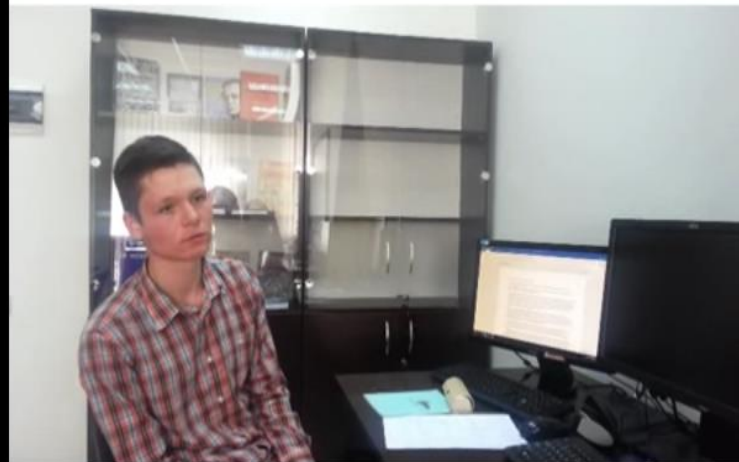


Library National Awareness Week 2017

4:17 / 4:46



Scientific Library USARB. Library National Awareness Day 2017



Library National Awareness Week 2017

1:59 / 4:46



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

Library Network Support Services

<https://www.youtube.com/watch?v=AL-0VADyTDw&feature=youtu.be>



YouTube

Caută



Kick-off meeting of the LNSS Project took place
in Romania, Brasov, 8-9 March, 2016



0:30 / 6:27



YouTube

Caută



Curriculum Development for Librarians
at Limerick Institute of Technology, Ireland.

22 August - 2 September, 2016

1:33 / 6:27



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES

[National Awareness Library Week Inauguration Flash Mob](#)

<https://www.youtube.com/watch?v=8RO4qKNxLAA>



Co-funded by the
Erasmus+ Programme
of the European Union



Library National Awareness Week Inauguration Flash Mob



0:26 / 1:59



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

<http://www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3511&t=%2FLocuri%2FCultura%2FInfografic-Zece-lucruri-despre-Biblioteca-Universitatii-din-Balti-pe-care-probabil-nu-le-stiai>



Co-funded by the Erasmus+ Programme of the European Union



Uniunea Scriitorilor din R... Biblioteca Științifică a Un... (Infografic) Zece lucruri d...

www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3511&t=%2FLocuri%2FCultura%2FInfografic-Zece-lucruri-despre-Biblioteca-Universitatii-din-Balti-pe-care-probabil-r

LAS-O BALTĂ! Caută-mă aici >

Explorează Știri Pozitive

Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai

Prima pagină / Locuri / Cultură / (Infografic) Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai

(Infografic) Zece lucruri despre Biblioteca Universității din Bălți pe care, probabil, nu le știai

05.06.2017

Este singura Bibliotecă cu statut de „Șirghiș” din regiunea de Nord a Republicii Moldova și una din cele mai mari și lungime istorică de profil din țară. A fost fondată acum 72 de ani. Actualul sediu al Bibliotecii a fost inaugurat la 1 septembrie 1945. Încă considerat pe alocuri încă drept o biserică arhitecturală, are un spațiu total de circa 6000 de mp., în patru nivele.

Cu toate acestea Bibliotecă numără peste un milion de cărți de deținător în 2016 și de titlu, în 57 de limbi. Biblioteca colecției Bibliotecii Științifice se cifrează la peste 12,5 mil. de lei.

În Biblioteca Științifică a Universității din Bălți funcționează 17 saloane de lectură, patru saloane de îngrijire, saloane de conferințe și de întâlniri, o bogată colecție de cărți numerotată circa 1100 de discuri de vinil, 202 de casete audio și circa 225 de CD-uri.

Biblioteca Științifică a Universității din Bălți găzduiește cea mai importantă colecție informațională, care este Centrul de Informare și Documentare al UNB, Centrul de Informare al UE, Punctul de Informare al UNB, Centrul de Informare pentru Informații și Documentare al UNB, Centrul de Informare pentru Informații și Documentare al UNB, Centrul de Informare pentru Informații și Documentare al UNB, Centrul de Informare pentru Informații și Documentare al UNB.

Biblioteca are deosebită importanță în Bălți, care a înregistrat 1758 de înregistrări în valoare de 5000 de lei în anul 2016. Colecția structurilor informaționale din Biblioteca conține 6581 articole în sumă de 1544 de euro.





<http://www.stiripozitive.eu/libview.php?l=ro&idc=24&id=3526&t=/Locuri/Cultura/Video-MILIARDELE-DE-LA-BALI-de-cuvinte-din-Biblioteca-Stiintifica-a-Universitatii-de-Stat-Alecu-Russo>



Explorează Știri Pozitive

Prima pagină / Locuri / Cultură / (Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

(Video) MILIARDELE DE LA BĂLȚI – de cuvinte din Biblioteca Științifică a Universității de Stat „Alecu Russo”

14.06.2017



6



6



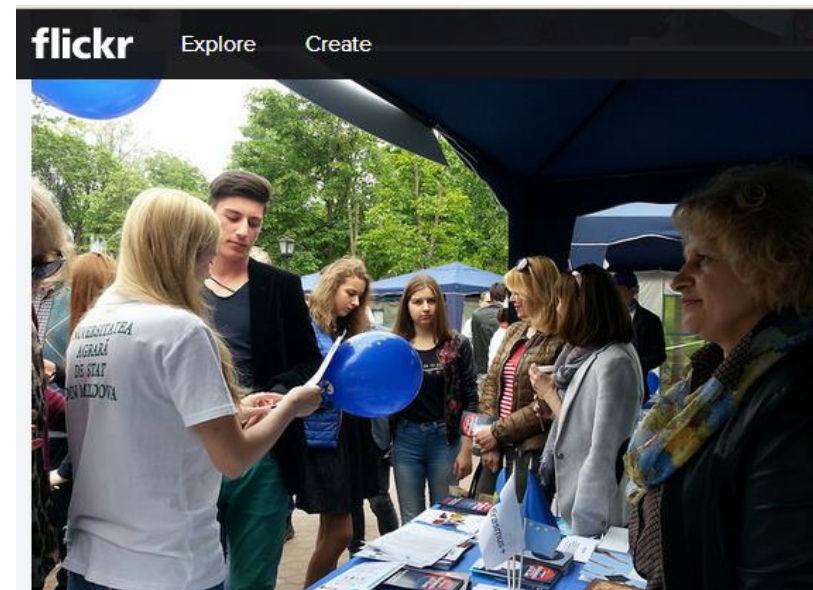
NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

USARB SCIENTIFIC LIBRARY WITH ERASMUS + AT EUROPE DAY, 13 May

Together with the Erasmus Office + The USARB Scientific Library celebrated Europe Day in the European City Hall, organized in Chisinau on 13 May by the European Union Delegation. There were presented banners and other promotional materials on the Project: **Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]** implemented in the USARB, as well as the National Libraries Awareness Day .



<http://www.erasmusplus.md/ro/news/erasmus-moldova-participat-la-o-noua-editie-oraselului-european>

https://www.flickr.com/photos/bsu_balti/34712993976/in/photostream/

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the
Erasmus+ Programme
of the European Union

<https://www.facebook.com/GuvernulRepubliciiMoldova/posts/1326853857433379>



<https://www.facebook.com/erasmusplumoldova/photos/a.1496858677054901.1073741835.78003233>

<http://realitatealive.md/live-evenimentul-de-aniversare-a-programului-erasmus-intitulat-erasmus-opoveste-de-30-de-ani---57772.html?fbrefresh=1495107457>

Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

Social Media - Facebook – 10 433

Twitter – 2 225

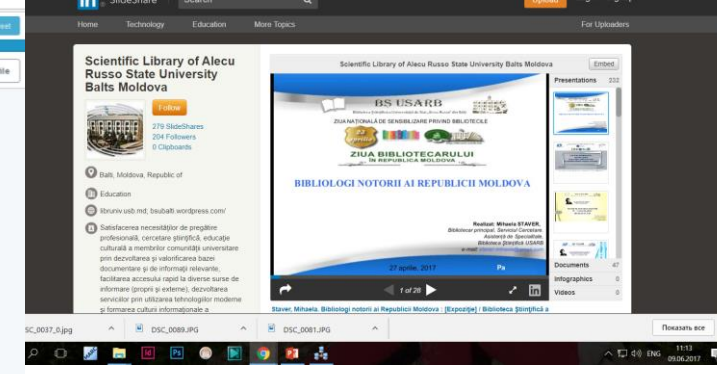
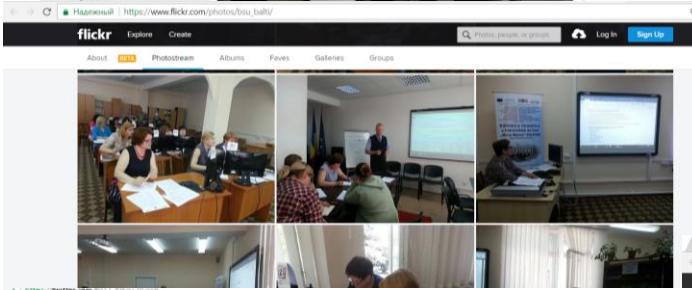
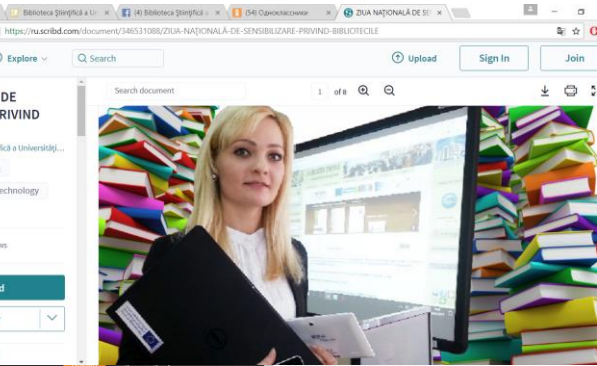
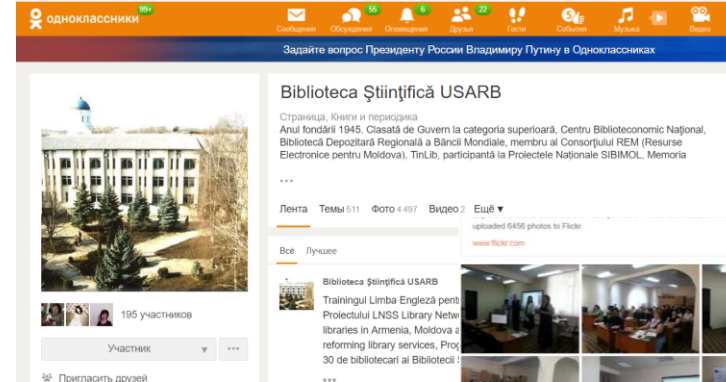
Scribd – 141

Odnoklassniki – 55

Flickr – 146

Slide Share – 1 987

Youtube - 29



Erasmus + CBHE Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP (2015-2018)

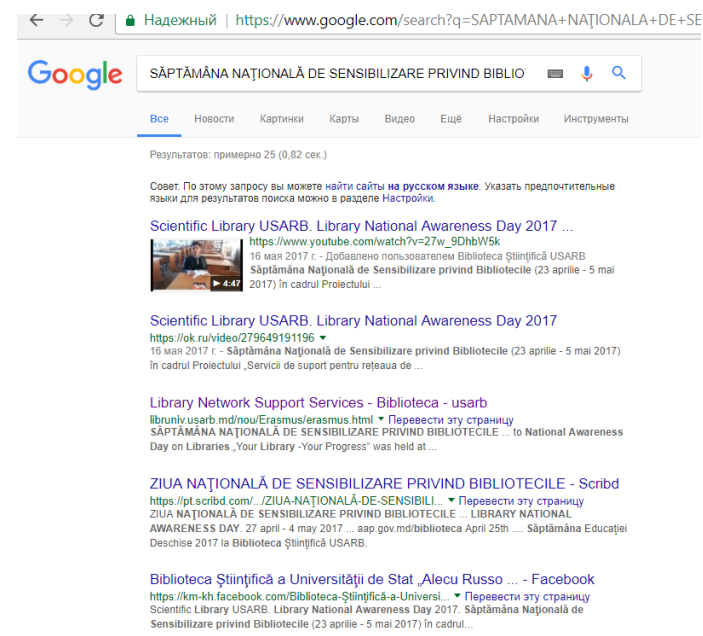
NATIONAL AWARENESS DAY ON LIBRARIES



Co-funded by the Erasmus+ Programme of the European Union

Statistical Summary

- Web <http://libruniv.usarb.md> -
- Actualități – 1 take
- Press – 4 news reports
- Internet – 42 news
- Radio – 1 news local, regional, national
- Television – 3 news stories





Co-funded by the
Erasmus+ Programme
of the European Union



Thank you!

